



CITY COUNCIL MEMORANDUM

February 19, 2016

TO: City Council

FROM: Ericka L. Burnett, City Clerk *ELB*

SUBJECT: Nominations – Parks and Recreation Board

SUMMARY:

The Parks and Recreation Board shall advise and make recommendations to the City Council and shall advise the Mayor's office via the Director of Neighborhood Services on matters concerning the establishment, maintenance and operation of parks within the city. The board shall provide input on master plan updates and improvements, and policy development for the use of recreational facilities. *Members of this Board are not required to be residents of the City.*

The Board is composed of nine (9) members. All members are appointed by City Council for a term of three years or until their successors are appointed and qualified.

The term of Board Members David L. Mayo, John "Jake" Renfro, Richard Sherrill and Maranda Sword will expire March 31, 2016. Board Members Mayo and Sherrill wish to be considered for reappointment.

A list of the current members and attendance records are attached for Council's review, along with an application of interest from Samantha Jackson. Nomination forms are also attached for Council's use and should be submitted to the City Clerk's office by 12:00 Noon, Wednesday, March 2, 2016 for consideration at the March 17, 2016 City Council meeting.

Attachments

Parks and Recreation Board

Name	Profession	Appointed By	No. of			First	Term	Comments
			Terms	Year	Exp Date			
Epstein, Paul	Business Owner	Council	0	2015	03/31/2017	06/14/2012	3	Replaced Horace Jones
Forte, David V.	Urban Planner Esc County	Council	1	2015	03/31/2018	03/10/2011	5	Filled unexpired term of Al Condon
Gilles, Hilary M.		Council	0	2015	03/31/2017	03/27/2014	5	Replaced James R. Brown, Jr.
Hicks, Rand		Council	0	2015	03/31/2018	03/12/2015	0	Replaced Charlie Nichols
Mayo, David L.		Council	2	2015	03/31/2016	03/24/2005	3	Replaced Bill Noonan
Renfroe, John "Jake" W.	Business owner	Council	2	2015	03/31/2016	09/14/2006	5	Replaced Eric Nickelsen
Sherrill, Richard	Attorney	Council	1	2015	03/31/2016	03/25/2010	0	Newly created position - Ord.16-10
Sullivan, Kimberly S.	Attorney	Council	0	2015	03/31/2018	03/12/2015	0	Replaced Drucilla Thomas
Sword, Maranda	Business owner	Council	0	2015	03/31/2016	01/15/2015	5	Filled unexpired term of Greg Thomas

Term Length: THREE YEAR TERMS

- Ord 18-12 Increased the number of members to nine (9) to ensure equal representation
- Ord. 06-10 - Amended name of board, number of members, terms and appointing body .

COMPOSED OF NINE (9) MEMBERS APPOINTED BY CITY COUNCIL. NO RESIDENCY OR QUALIFICATION REQUIREMENTS.

The Parks and Recreation Board shall advise and make recommendations to the city Council and shall advise the mayor's office via the Director of Neighborhood Services on matters concerning the establishment, maintenance and operation of parks with in the city. The board shall provide input on master plan updates and improvements, and policy development for the use of recreational facilities

February 19, 2016

Mayo, David L.

Board	Profession	No. of Terms	Year	Exp Date	Term												Special Meetings	
					Len	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date
Parks and Recreation Board		2	2015	03/31/2016	3	P	A	A	P	P	P	*	P	P	A	P	*	

February 19, 2016

Sherrill, Richard

Board	Profession	No. of Terms	Year	Exp Date	Term Len	Term												Special Meetings	
						Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date	Attendance
Parks and Recreation Board	Attorney	1	2015	03/31/2016	0	A	P	P	A	P	P	*	P	P	P	P	*		

February 19, 2016

Sword, Maranda

Board	Profession	No. of Terms	Year	Exp Date	Term Len	Term												Special Meetings	
						Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date	Attendance
Parks and Recreation Board	Business owner	0	2015	03/31/2016	5		P	P	P	P	P	*	A	P	P	P	*		

Ericka Burnett

From: noreply@civicplus.com
Sent: Sunday, February 07, 2016 4:10 PM
To: Ericka Burnett; Robyn Tice
Subject: Online Form Submittal: Application for Boards, Authorities, and Commissions - Mayoral Appointment

Application for Boards, Authorities, and Commissions - Mayoral Appointment

This application will be utilized in considering you for appointment by the Mayor to various boards and advisory committees. Pursuant to Florida Statutes, Chapter 119, all information provided on or with this form becomes a public record and is subject to disclosure, unless otherwise exempted by law.

Completed applications will be kept on file for a period of one (1) year from the date received in the Office of the City Clerk.

If you have any questions, contact the City Clerk's Office.

Personal Information

Personal Information

Name Samantha Jackson

Home Address 600 Scenic Hwy #314

Business Address *Field not completed.*

To which address do you prefer we send correspondence regarding this application? Home

Preferred Contact Phone Number(s) 8502213638

Email Address samanthaakemi77@gmail.com

Upload Resume (optional) [professional resume011916.pdf](#)

Details

Are you a City resident?	Yes
If yes, which district?	2
If yes, how long have you been a City resident?	11
Do you own property within the City limits?	Yes
Are you a registered voter in the city?	Yes
Board(s) of interest:	anything
Please list the reasons for your interest in this position:	I am interested in making a difference.
Do you currently serve on a board?	No
If yes, which board(s)?	<i>Field not completed.</i>
Do you currently hold a public office?	No
If so, what office?	<i>Field not completed.</i>
Would you be willing to resign your current office for the appointment you now seek?	N/A

Diversity

In order to encourage diversity in selections of members of government committees, the following information is required by Florida Statute 760.80 for some committees.

Gender	Female
Race	African-American
Physically Disabled	No
Acknowledgement of Terms	I accept these terms.

Email not displaying correctly? [View it in your browser.](#)

Samantha Akemi Jackson

600 Scenic Highway #314, Pensacola, Florida 32503

850-221-3638

Samantha@samanthajacksonweddings.com

RELEVANT SKILLS

- Excellent public speaking skills and training experience. Performed effective leadership training to 90+ individuals. Experience with organizing large scale events and conferences.
- Almost twenty years working with and/or managing volunteers and employees.
- Almost eight years sales experience.
- Extensive experience with Social Media, including, but not limited to: Twitter, Word Press, Pinterest, Hoot Suite, Instagram, Facebook, etc.
- Extremely organized with a background in the successful planning and seamless execution of exceptional meetings, conferences, workshops, and events.
- Expert in managing venues, travel, and accommodations for high-end clients.
- Successful track record of creating planning agendas, proposals, budgets, and event plans.
- Proven ability to balance priorities, meet tight deadlines, and produce superior quality. Known for thriving in dynamic, high-pressure environments.

WORK EXPERIENCE

Pensacola Wedding Boot Camp

07/-12-present

Founder/Coordinator

Organize a quarterly planning seminar and bridal expo for estimated fifty brides and grooms to be, which includes, but is not limited to: location selection, promotion/marketing, securing speakers, securing vendors for expo booths

Samantha Jackson Weddings – Pensacola, FL

12/05-present

Owner/Principle Designer & Stylist

- Plan, coordinate, and design weddings for high-end clients, which includes, but is not limited to: meeting with the couple to ensure their specific needs, objective and budget constraints; prepare the wedding day plan, guest list, timeline, banquet reservation and menu list, hotel reservations; negotiate contracts; ensure that all wedding arrangements fall within agreed budget; coordinate vendors and suppliers to complete the wedding day to include the caterer, cake baker, florist, transportation, photographer, musicians, disc jockey, audio-visual equipment; manage the wedding day event; conduct wedding day rehearsal
- Coordinated weddings with celebrity photographers Mike Colón, Dane Sanders, and Victor Sizemore
- Attended Wedding Photographer Association (WPPI) Conference to meet high-end photographers: 2010, 2011, 2012
- Runner Up Best Wedding Planner in Best of the Coast 2012, 2013, 2014
- Published in: *Gulf Coast Brides, Get Married, Southern Bride Alabama, Grace Ormonde Wedding Style, Coastal Weddings, Every Last Detail*

Pensacola Boudoir Marathon

10/12-01/14

Co-Founder/Coordinator

Organize Boudoir Marathons for Aislinn Kate Photography (January 2013) and Shannon Wermers Photography (January 2014), which included, but was not limited to: selecting location, securing hair and makeup vendors, scheduling of attendees, promotion/marketing

Mike Colón Photography “Getting Published” Workshop – Watercolor, Florida

01/13-06/13

Organizer/Stylist

Organized a workshop for celebrity photographer Mike Colón in June 2013, which includes, but is not limited to: selecting location, securing florist and designer, promotion/marketing, styling tabletop displays for workshop and *Grace Ormonde Wedding Style* magazine feature (*Grace Ormonde Wedding Style* magazine is the Luxury Wedding Resource)

Association of Bridal Consultants – Sandestin, Florida

08/10-08/11

Southeast Regional Conference Chair

Organized Southeast Regional Association of Bridal Consultants Conference in August 2011, which included, but was not limited to: location selection, scheduling of attendees, promotion/marketing, securing conference speakers (including Sean Lowe and Stella Inserra)

updated 01/19/16

Samantha Akemi Jackson

600 Scenic Highway #314, Pensacola, Florida 32503

850-221-3638

Samantha@samanthajacksonweddings.com

- Mike Colón Photography “Seven” Workshop** – Rosemary Beach, Florida 11/09-06/10
Organizer/Stylist
Organized a sold out workshop for celebrity photographer Mike Colón in June 2010, which included, but was not limited to: selecting location, securing model, securing hair and makeup vendors, promotion/marketing
- Association of Bridal Consultants** – Pensacola, Florida 11/08-01/13
Lead Co-Director for Local Networking Group
- Organized bi-monthly networking meetings for wedding professionals, which included, but was not limited to: location selection, promotion/marketing, securing educational speakers, securing various wedding professionals to ensure each networking meeting simulated a wedding
 - Organized three large scale networking meetings with notable guest speakers/industry leaders: Luke Edmonson (09/12), Stacie Francome (06/11), Mike Colón/David Jay (6/10)
- ChoicePoint Precision Marketing – Pensacola, FL** 04/02-09/08
Account Executive
Provide consultation and sales efforts to the insurance, real estate and consumer products industry regarding data products and services.
- Habitat for Humanity International** – Americus, GA 4/00-12/01
Volunteer Recruitment & Placement Associate (volunteer) – Human Resources Dept.
Actively recruited and placed individuals into volunteer jobs at a high-volume. Traveled to recruit volunteers. Worked with internal hiring managers and outside agencies to effectively achieve results. Formal training of ADA and EEO regulations.

COMMUNITY INVOLVEMENT

- Pensacola Young Professionals** – Pensacola, Florida 11/09-05/15
Community Liaison 04/13-12/13
Networking Co-Chair 11/11-04/13
Committees Served: Economic Development, Quality of Life, Networking
- Kiwanis Club of Central Pensacola** – Pensacola, Florida 11/08-02/15
Program Chair 10/12-02/15
Kiwanis Lt. Governor 10/13-10/14
Kiwanis Lt. Governor-elect 01/13-10/13
Distinguished Club President 10/11-10/12
President 10/10-10/11
President-elect 10/09-10/10
- Association of Bridal Consultants** – Pensacola, Florida 12/05-01/13
Accredited Bridal Consultant™ 01/11-present
Professional Bridal Consultant™ 01/06-present
- Kiwanis Club of Sumter County** – Americus, Georgia 10/00-03/02
Charter Club Member 10/00-03/02
Distinguished Club President 10/00-10/01

EDUCATION

- Bucknell University** – Lewisburg, PA 8/96-1/00
Bachelor of Arts in Political Science and History (double major) (early graduation)
Religion (minor)

updated 01/19/16

CITY OF PENSACOLA, FLORIDA

NOMINATION FORM

I, _____, do nominate _____
(Nominee)

(Home Address) (Phone)

(Business Address) (Phone)

(Email Address) City Resident: YES NO
Property Owner within the City: YES NO

for appointment by the City Council for the position of:

***MEMBER
PARKS & RECREATION BOARD***

Provide a brief description of nominee's qualifications:

City Council Member

I hereby certify that the above nomination was submitted to my office within the time limitations prescribed by the Rules and Procedures of Council.

Ericka L. Burnett, City Clerk

CITY OF PENSACOLA, FLORIDA

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