



CITY COUNCIL MEMORANDUM

February 19, 2016

TO: City Council

FROM: Ericka L. Burnett, City Clerk *ELB*

SUBJECT: Nominations – Environmental Advisory Board

SUMMARY:

The Environmental Advisory Board may review and make recommendations to the City Council and Mayor on environmental policy issues as follows:

- (1) Proposed ordinances and codes of an environmental nature.
- (2) Proposed changes to existing environmental ordinances and codes.
- (3) Other environmental matters affecting the city referred to the Board by the City Council and Mayor.
- (4) Other environmental matters affecting the City that are initiated by the Board and approved by the City Council and/or Mayor.

The Board shall be composed of nine (9) members appointed by the City Council: Five (5) members who are employed or retired environmental professionals, or members of local environmental organizations or businesses with an interest in City environmental issues. To the extent practicable, members will be residents or property owners of the City. Four (4) at-large members who are residents or property owners of the City.

The term of Theresa Friday, Traci E. Goodhart, Mary Guterrez, Debbie Hitchcock, Chasidy Hobbs, Kyle Kopytchak, Michael Lynch, Neil Richards, and Frankie J. Stoutemire will expire March 1, 2016. Board Members Goodhart, Guterrez, Lynch, and Richards wish to be considered for reappointment. An application of interest has been received from Samantha Jackson.

A list of the current members and their attendance are attached for Council's review. Nomination forms should be submitted to the City Clerk's office by 12:00 Noon, Wednesday, March 2, 2016 for consideration at the March 17, 2016 City Council meeting.

Attachments

Environmental Advisory Board

Name	Profession	Appointed By	No. of Terms	Year	Exp Date	First Appointed	Term Length	Comments
Friday, Theresa	City Resident	Council	0	2015	03/01/2016	07/18/2013	2	Replaced Rebecca Heyer
Goodhart, Traci E.	At-Large to be filled	Council	0	2015	03/01/2016	12/11/2014	0	
Gutierrez, Mary	Environmental Group	Council	0	2015	03/01/2016	06/14/2012	0	7/18/13 switched from at-large
Hitchcock, Debbie	At-large	Council	4	2015	03/01/2016	02/26/2004	2	
Hobbs, Chasidy	Fed/State Envir. Agency	Council	2	2015	03/01/2016	10/22/2009	2	7/18/13 switched from business org.
Kopytchak, Kyle	At-Large	Council	0	2015	03/01/2016	07/18/2013	2	unexpired term
Lynch, Michael	Civil Engineer	Council	0	2015	03/01/2016	05/13/2004	2	filled unexpired term of Blair Stephenson
Richards, Neil	At-large	Council	0	2015	03/01/2016	02/28/2014	2	Replaced Eleanor Godwin
Stoutemire, Frankie J.	Member of Business Org	Council	0	2015	03/01/2016	10/25/2012	2	7/18/13 switched from at-large

Term Length: TWO YEAR TERMS

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February 19, 2016

Goodhart, Traci E.

Board	Profession	No. of Terms	Year	Exp Date	Term												Special Meetings	
					Len	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date
Environmental Advisory Board	At-Large to be filled	0	2015	03/01/2016	0	P	A	*	P	P	P	*	P	A	P	A	*	

February 19, 2016

Gutierrez, Mary

Board	Profession	No. of Terms	Year	Exp Date	Term Len	Term												Special Meetings	
						Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date	Attendance
Environmental Advisory Board	Environmental Group	0	2015	03/01/2016	0	P	P	*	P	P	P	*	P	P	P	P	*		

February 19, 2016

Kopytchak, Kyle

Board	Profession	No. of Terms	Year	Exp Date	Term												Special Meetings	
					Len	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date
Environmental Advisory Board	At-Large	0	2015	03/01/2016	2	P	A	*	P	P	P	*	P	P	A	P	*	

February 19, 2016

Lynch, Michael

Board	Profession	No. of Terms	Year	Exp Date	Term												Special Meetings	
					Len	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date
Environmental Advisory Board	Civil Engineer	0	2015	03/01/2016	2	P	A	*	P	P	P	*	P	P	P	P	*	

February 19, 2016

Richards, Neil

Board	Profession	No. of Terms	Year	Exp Date	Term												Special Meetings	
					Len	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Date
Environmental Advisory Board	At-large	0	2015	03/01/2016	2	P	P	*	P	P	P	*	P	A	P	P	*	

Ericka Burnett

From: noreply@civicplus.com
Sent: Sunday, February 07, 2016 4:10 PM
To: Ericka Burnett; Robyn Tice
Subject: Online Form Submittal: Application for Boards, Authorities, and Commissions - Mayoral Appointment

Application for Boards, Authorities, and Commissions - Mayoral Appointment

This application will be utilized in considering you for appointment by the Mayor to various boards and advisory committees. Pursuant to Florida Statutes, Chapter 119, all information provided on or with this form becomes a public record and is subject to disclosure, unless otherwise exempted by law.

Completed applications will be kept on file for a period of one (1) year from the date received in the Office of the City Clerk.

If you have any questions, contact the City Clerk's Office.

Personal Information

Name	Samantha Jackson
Home Address	600 Scenic Hwy #314
Business Address	Field not completed.
To which address do you prefer we send correspondence regarding this application?	Home
Preferred Contact Phone Number(s)	8502213638
Email Address	samanthaakemi77@gmail.com
Upload Resume (optional)	professional resume011916.pdf

Details

Are you a City resident?	Yes
If yes, which district?	2
If yes, how long have you been a City resident?	11
Do you own property within the City limits?	Yes
Are you a registered voter in the city?	Yes
Board(s) of interest:	anything
Please list the reasons for your interest in this position:	I am interested in making a difference.
Do you currently serve on a board?	No
If yes, which board(s)?	<i>Field not completed.</i>
Do you currently hold a public office?	No
If so, what office?	<i>Field not completed.</i>
Would you be willing to resign your current office for the appointment you now seek?	N/A

Diversity

In order to encourage diversity in selections of members of government committees, the following information is required by Florida Statute 760.80 for some committees.

Gender	Female
Race	African-American
Physically Disabled	No

Acknowledgement of Terms	I accept these terms.
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Email not displaying correctly? [View it in your browser.](#)

Samantha Akemi Jackson

600 Scenic Highway #314, Pensacola, Florida 32503

850-221-3638

Samantha@samanthajacksonweddings.com

RELEVANT SKILLS

- Excellent public speaking skills and training experience. Performed effective leadership training to 90+ individuals. Experience with organizing large scale events and conferences.
- Almost twenty years working with and/or managing volunteers and employees.
- Almost eight years sales experience.
- Extensive experience with Social Media, including, but not limited to: Twitter, Word Press, Pinterest, Hoot Suite, Instagram, Facebook, etc.
- Extremely organized with a background in the successful planning and seamless execution of exceptional meetings, conferences, workshops, and events.
- Expert in managing venues, travel, and accommodations for high-end clients.
- Successful track record of creating planning agendas, proposals, budgets, and event plans.
- Proven ability to balance priorities, meet tight deadlines, and produce superior quality. Known for thriving in dynamic, high-pressure environments.

WORK EXPERIENCE

Pensacola Wedding Boot Camp

07/-12-present

Founder/Coordinator

Organize a quarterly planning seminar and bridal expo for estimated fifty brides and grooms to be, which includes, but is not limited to: location selection, promotion/marketing, securing speakers, securing vendors for expo booths

Samantha Jackson Weddings – Pensacola, FL

12/05-present

Owner/Principle Designer & Stylist

- Plan, coordinate, and design weddings for high-end clients, which includes, but is not limited to: meeting with the couple to ensure their specific needs, objective and budget constraints; prepare the wedding day plan, guest list, timeline, banquet reservation and menu list, hotel reservations; negotiate contracts; ensure that all wedding arrangements fall within agreed budget; coordinate vendors and suppliers to complete the wedding day to include the caterer, cake baker, florist, transportation, photographer, musicians, disc jockey, audio-visual equipment; manage the wedding day event; conduct wedding day rehearsal
- Coordinated weddings with celebrity photographers Mike Colón, Dane Sanders, and Victor Sizemore
- Attended Wedding Photographer Association (WPPI) Conference to meet high-end photographers: 2010, 2011, 2012
- Runner Up Best Wedding Planner in Best of the Coast 2012, 2013, 2014
- Published in: *Gulf Coast Brides, Get Married, Southern Bride Alabama, Grace Ormonde Wedding Style, Coastal Weddings, Every Last Detail*

Pensacola Boudoir Marathon

10/12-01/14

Co-Founder/Coordinator

Organize Boudoir Marathons for Aislinn Kate Photography (January 2013) and Shannon Wermers Photography (January 2014), which included, but was not limited to: selecting location, securing hair and makeup vendors, scheduling of attendees, promotion/marketing

Mike Colón Photography “Getting Published” Workshop – Watercolor, Florida

01/13-06/13

Organizer/Stylist

Organized a workshop for celebrity photographer Mike Colón in June 2013, which includes, but is not limited to: selecting location, securing florist and designer, promotion/marketing, styling tabletop displays for workshop and *Grace Ormonde Wedding Style* magazine feature (*Grace Ormonde Wedding Style* magazine is the Luxury Wedding Resource)

Association of Bridal Consultants – Sandestin, Florida

08/10-08/11

Southeast Regional Conference Chair

Organized Southeast Regional Association of Bridal Consultants Conference in August 2011, which included, but was not limited to: location selection, scheduling of attendees, promotion/marketing, securing conference speakers (including Sean Lowe and Stella Insera)

updated 01/19/16

Samantha Akemi Jackson

600 Scenic Highway #314, Pensacola, Florida 32503

850-221-3638

Samantha@samanthajacksonweddings.com

- Mike Colón Photography "Seven" Workshop** – Rosemary Beach, Florida 11/09-06/10
Organizer/Stylist
Organized a sold out workshop for celebrity photographer Mike Colón in June 2010, which included, but was not limited to: selecting location, securing model, securing hair and makeup vendors, promotion/marketing
- Association of Bridal Consultants** – Pensacola, Florida 11/08-01/13
Lead Co-Director for Local Networking Group
- Organized bi-monthly networking meetings for wedding professionals, which included, but was not limited to: location selection, promotion/marketing, securing educational speakers, securing various wedding professionals to ensure each networking meeting simulated a wedding
 - Organized three large scale networking meetings with notable guest speakers/industry leaders: Luke Edmonson (09/12), Stacie Francome (06/11), Mike Colón/David Jay (6/10)
- ChoicePoint Precision Marketing – Pensacola, FL** 04/02-09/08
Account Executive
Provide consultation and sales efforts to the insurance, real estate and consumer products industry regarding data products and services.
- Habitat for Humanity International** – Americus, GA 4/00-12/01
Volunteer Recruitment & Placement Associate (volunteer) – Human Resources Dept.
Actively recruited and placed individuals into volunteer jobs at a high-volume. Traveled to recruit volunteers. Worked with internal hiring managers and outside agencies to effectively achieve results. Formal training of ADA and EEO regulations.

COMMUNITY INVOLVEMENT

- Pensacola Young Professionals** – Pensacola, Florida 11/09-05/15
Community Liaison 04/13-12/13
Networking Co-Chair 11/11-04/13
Committees Served: Economic Development, Quality of Life, Networking
- Kiwanis Club of Central Pensacola** – Pensacola, Florida 11/08-02/15
Program Chair 10/12-02/15
Kiwanis Lt. Governor 10/13-10/14
Kiwanis Lt. Governor-elect 01/13-10/13
Distinguished Club President 10/11-10/12
President 10/10-10/11
President-elect 10/09-10/10
- Association of Bridal Consultants** – Pensacola, Florida 12/05-01/13
Accredited Bridal Consultant™ 01/11-present
Professional Bridal Consultant™ 01/06-present
- Kiwanis Club of Sumter County** – Americus, Georgia 10/00-03/02
Charter Club Member 10/00-03/02
Distinguished Club President 10/00-10/01

EDUCATION

- Bucknell University** – Lewisburg, PA 8/96-1/00
Bachelor of Arts in Political Science and History (double major) *(early graduation)*
Religion (minor)

updated 01/19/16

CITY OF PENSACOLA, FLORIDA

NOMINATION FORM

I, _____, do nominate _____
(Nominee)

(Home Address) (Phone)

(Business Address) (Phone)

(Email Address)

for appointment by the City Council for the position of:

**MEMBER
EMPLOYED OR RETIRED ENVIRONMENTAL PROFESSIONALS,
OR MEMBERS OF LOCAL ENVIRONMENTAL ORGANIZATIONS
OR BUSINESSES WITH AN INTEREST IN CITY ENVIRONMENTAL ISSUES**

Provide a brief description of nominee's qualifications:

City Council Member

I hereby certify that the above nomination was submitted to my office within the time limitations prescribed by the Rules and Procedures of Council.

Ericka L. Burnett, City Clerk

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