



CRA
PENSACOLA

**Fiscal Year
2022**

**City of Pensacola
Community Redevelopment Agency
Annual Work Plan**



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CRA WORK PLAN: FY2022

FY2022 PROGRAMMING

COMPLETE STREETS

Description: Complete street projects seek to provide a safe and comfortable multi-modal environment which improves the walkability and bikeability of the transportation corridors located within the redevelopment areas.

Projects may include sidewalks, lighting, landscape, traffic calming interventions and other right-of-way improvements. In some instances, projects may be planned, coordinated and/or managed by other entities, such as the Florida Department of Transportation.

Location: Urban Core, Westside and Eastside CRAs

Projects Planned/Underway:

- “A” Streetscape Revitalization (Urban Core / Westside)
- Reus Streetscape Revitalization (Urban Core)
- Jefferson Street Road Diet/Streetscape (Urban Core)
- Garden Street Median Landscape Improvements (Urban Core)
- West Main Street Corridor Management (Westside / Urban Core)
- “Hashtag” Streetscape – Main Street, Cedar Street, Palafox Street, and Jefferson Street (Urban Core)
- Two-Way Conversion –MLK/Alcaniz Street & Davis Street (Eastside / Urban Core)
- Connectivity to Legion Field and Global Learning (“L” Street, Gregory Street, Wright Street)
- Jackson Street Transportation Improvements (Westside)
- Cervantes Street Road Diet and Short Term Safety Improvements (Westside)
- Pace Boulevard Corridor Improvements (Westside)
- Sidewalk improvements

Additional projects as authorized by the redevelopment plan.

Key Tasks:

- Concept Development
- Design
- Procurement
- Construction
- Post-Construction Monitoring and Management



BRUCE BEACH PARK IMPROVEMENTS

Description: Park improvements to Bruce Beach Waterfront Park guided by the Urban Core Community Redevelopment Plan and the Waterfront Framework Plan developed by SCAPE.

Location: Urban Core CRA

Key Tasks:

- Concept Development
- Design
- Procurement
- Construction
- Post-Construction Monitoring and Management

COMMUNITY MARITIME PARK DAY MARINA

Description: Floating day-use marina to be located along the southwest segment of Community Maritime Park.

Location: Urban Core CRA

Key Tasks:

- Concept Development
- Design
- Procurement
- Construction
- Post-Construction Monitoring and Management

HOLLICE T. WILLIAMS GREENWAY & SKATE PARK IMPROVEMENTS

Description: Greenway, park and storm water improvements to the linear park located beneath the I-110 overpass. Design and permitting funded by Escambia County RESTORE grant and managed by Escambia County in coordination with the City of Pensacola. Design to consider the 2010 Hollice T. Williams Urban Greenway Framework Plan concepts.

Location: Urban Core & Eastside CRAs

Key Tasks:

- Concept Development
- Design
- Procurement
- Construction
- Post-Construction Monitoring and Management

WEST MORENO DISTRICT STORMWATER PARK

Description: Design and construction of neighborhood-scaled, park-like enhancements to the stormwater pond. Project includes site assembly, and stormwater and park improvements to address area stormwater and flooding issues and establish a centralized community open space. Implemented in coordination with the City’s Public Works Department. *This project is an implementation priority contained within the Live Work Learn Play West Moreno District Development Plan and Implementation Strategy.

Location(s): Approximately two blocks from Lee Street to West Blount Street between “E” and “F” Streets. May include enhancement to stormwater facility located on the south block-face of Blount Street.

Key Steps:

- Site Assembly
- Concept Development
- Design
- Procurement
- Construction
- Post-Construction Monitoring and Management

GENERAL DANIEL “CHAPPIE” JAMES, JR. MUSEUM AND FLIGHT ACADEMY – PHASE II

Description: Second phase of improvements in support of the General Daniel “Chappie” James, Jr. Museum and Flight Academy, principally located at 1606-08 MLK Jr. Drive to provide additional educational space and connectivity.

Location: MLK Blvd – Eastside CRA

Key Tasks:

- Concept Development and Cost Estimates
- Design and Permitting
- Construction
- Post-Construction Monitoring and Management

COMMUNITY POLICING

Description: Implementation of community policing strategies through the City of Pensacola Police Department (PPD).

Location: Urban Core CRA

Key Tasks:

- Annual Interlocal Agreement with PPD
- Coordination with PPD

AFFORDABLE HOUSING INITIATIVES

Description: Affordable housing initiatives as identified in the redevelopment plans and in support of the City’s overarching “500 homes in 5 Years” initiative. Projects may include affordable, workforce, mixed use and mixed income projects and strategies.

Location: Urban Core, Westside and Eastside CRA

Key Tasks:

- Varies by project type.

RESIDENTIAL PROPERTY IMPROVEMENT PROGRAM

Description: Improvements for residential properties under the CRA Residential Property Improvement Program within target areas of the community redevelopment areas. Program objectives include blight removal, preserving affordable housing, revitalization of neighborhoods and enhancement of the tax base.

Location: Urban Core, Westside and Eastside CRAs

Target Area(s): Portions of the Belmont-DeVilliers, Tanyard, Old East Hill, Eastside, West Moreno, and the West Garden District neighborhoods, or as approved by CRA.

Key Tasks:

- Program Marketing and Outreach
- Program Administration

RESIDENTIAL RESILIENCY PROGRAM

Description: Improvements for residential properties under the CRA Residential Resiliency Program within the City’s designated community redevelopment areas. Program objectives include repairing storm-damaged structures and securing at-risk property against future hazards caused by natural disasters.

Location: Urban Core, Westside and Eastside CRAs

Target Area(s): Area-wide

Key Tasks:

- Program Marketing and Outreach
- Program Administration

COMMERCIAL FAÇADE IMPROVEMENT PROGRAM

Description: Improvements for non-residential properties under the CRA Commercial Façade Improvement Program within target areas of the community redevelopment areas. Program objectives include removing blight and improving exterior facades of eligible commercial, historical and culturally significant buildings.

Location: Urban Core and Westside CRA

Target Area(s): Portions of the Belmont-DeVilliers Neighborhood, and the Westside CRA (including portions of Cervantes Street and Pace Boulevard) or as approved by CRA.

Key Tasks:

- Program Marketing and Outreach
- Program Administration

CRA URBAN DESIGN STANDARDS

Description: Implementation of the CRA Urban Design Overlay District standards.

Key Tasks:

- Plan Review
- Urban Design Assistance
- Implementation Monitoring

DOWNTOWN IMPROVEMENT DISTRICT INITIATIVES

Description: Implementation of certain Urban Core Community Redevelopment Plan activities by the Pensacola Downtown Improvement Board (DIB) pursuant to an interlocal agreement and annual work plan approved by the CRA.

Location: Urban Core CRA – Downtown Improvement District

Key Tasks:

- Coordination with DIB
- Compliance Monitoring

REDEVELOPMENT PLAN UPDATE

Description: Update to the City of Pensacola’s three (3) adopted Community Redevelopment Plans.

Key Tasks:

- Procurement
- Development of Plan Updates
- CRA Approval & Council Adoption

ADMINISTRATION

General administrative responsibilities are as follows:

- Annual Budget Preparation and Management
- Work Plan and Project List Preparation and Management

- Annual Reporting
 - CRA Annual Report
 - Annual Special District Reporting to the Florida Department of Economic Opportunity (DEO)
 - Report to Bondholders
 - Annual Audit Report
 - Comprehensive Annual Financial Report (CAFR)
- Accounts Payable and Receivable and Procurement
- Meeting Coordination and Staffing
- Project Development and Administration
- Contract Development, Processing and Management
- Asset Management
- CRA Website Management
- Public Relations and Engagement
- Payroll
- Liaison to Community Stakeholders

COMMUNITY REDEVELOPMENT AGENCY MEETINGS

Description: CRA staff serves as the principal staff to the Community Redevelopment Agency. Meetings are held monthly with special meetings and workshops scheduled as needed.

Staff support generally includes:

- Preparation of agenda items, including ordinances and resolutions.
- Publication of agendas
- Public noticing
- Minutes and videos
- Presentations

Staff support is also provided for CRA items requiring Council approval.

REDEVELOPMENT ADVISORY BOARDS

Description: CRA staff serves as the principal staff to three (3) redevelopment advisory boards. Each board holds regular meetings quarterly with special meetings scheduled based on need.

The redevelopment advisory boards are responsible for recommending a project list and implementation plan for implementation of projects derived from the redevelopment plan. The project list and implementation plan is maintained by the CRA office. Input is received and updates provided at each meeting.

Staff support generally includes:

- Preparation of agenda items, including ordinances and resolutions.
- Publication of agendas
- Public noticing
- Minutes and videos
- Presentations

Boards: Urban Core Community Redevelopment Board, Westside Redevelopment Board, and Eastside Redevelopment Board

PROPERTY MANAGEMENT

Description: Upkeep and management of CRA-constructed improvements.

Management Areas:

- Streetscapes
- Parks and Facilities
- CRA-Owned Property

Key Tasks:

- Coordination with Parks and Recreation, Public Works and Facilities Departments and the Port of Pensacola
- Inventory and tracking

CONTRACTS & AGREEMENTS

Description: Generally, the CRA office is the principal City office responsible for preparation, processing and management of contracts and agreements related to its projects and programs.

Agreements and property documentation generally includes:

- Interlocal Agreements
- MOUs
- Construction Contracts
- Service Agreements
- Service Authorizations
- Program Agreements including funding, mortgages, and liens
- Leases and Concession Agreements
- Docking Agreements
- Development and Reinvestment Agreements

REAL ESTATE

Description: The CRA office is typically the principal City office responsible for real estate transactions related to property it intends to acquire or dispose of.

General Tasks (Acquisition):

- Compliance monitoring with state statute
- Site assessment / due diligence
- Appraisal
- Title Search and Clearance
- Environmental Site Assessment
- Survey
- Negotiations
- Coordination with Legal Counsel and/ Real Estate Agent
- CRA approval

General Tasks (Disposition):

- Compliance monitoring with state statute
- Marketing & Noticing
- Negotiations
- Agreement Development & Processing (as applicable)
- CRA approval

RESEARCH, REVIEW AND OTHER STAFF SUPPORT

Grant Review and Administration: Research, application development and administration of grants.

Best Practice Review: Active review of state and national models related to community redevelopment.

Other Meetings: Attendance at other meetings, as needed. Examples include TPO meetings, community or neighborhood meetings, DIB meetings and others. CRA staff serves on the TPO Technical Coordinating Committee (TCC).