



# DAY OF PLAY



Saturday, September 12, 2020 10am-2pm at Community Maritime Park

## Registration

Free to any organization providing *free* information, activities, or services to the community. If you are interested in selling food, please email [Frankie.Walker@FLhealth.gov](mailto:Frankie.Walker@FLhealth.gov). Nothing else will be sold at this event.

### 5210 Day of Play

#### A Health & Wellness Event for Families

Saturday, September 12, 2020

Event Time 10:00 am – 2:00 pm

Setup Time 7:00 am – 9:00 am

Break Down Time 2:00 pm – 3:00 pm

### Vendors Welcome

Non-Profits & Health Care

Gardening & Nutrition

Youth Athletics & Education

Anyone who wants to see families stay healthy together

Organization Name	
Contact Name*	
Street Address	
City, ST, ZIP Code	
Phone Number	
E-Mail Address	

**\*Contact should be the event day contact please. This is the person who will receive all communication from us.**

Booth Type: **Please note: Tables, chairs, & tents will not be provided; please bring everything you need.**

- Display only: 10x10
- Interactive: 10x10 site
- Interactive: Please describe activity & estimated space requirements if a 10x10 site will not work

RETURN REGISTRATION TO  
City of Pensacola  
c/o Parks and Recreation Dept  
P.O. Box 12910  
Pensacola, FL 32521

FOR QUESTIONS PLEASE CONTACT  
Nikki Gray @ (850) 436-5671  
[ngray@cityofpensacola.com](mailto:ngray@cityofpensacola.com)

Check only if "YES"

- Electricity needed (limited power is available)
- Request 5-minutes of announcement time
- Do **not** want to be on the Passport to Play

### Registration Deadline: August 21, 2020

Registrations submitted after this date will not be featured on the Passport to Play, and will be given space only if it is available

**In order to be considered as a Vendor participant at the Community Maritime Park, this registration, a release of liability, and photo release must be signed (see below).**

I, acknowledge that I am releasing the City of Pensacola, Northwest Florida Professional Baseball, LLC (NFPB), and the Florida Department of Health in Escambia County, their agents and employees, from any and all liability, either individual, joint or several, which they may incur as a result of any act or acts of negligence, contributory negligence, or comparative negligence, engaged in by them which causes, either directly or indirectly, an injury, sickness or illness of any kind, to myself. I further agree that I will hold the City of Pensacola, NFPB, and the Florida Department of Health in Escambia County their agents and employees, harmless from any liability, payment of damages, costs and attorney's fees, and will indemnify the City, NFPB, and the Florida Department of Health in Escambia County arising out of or pertaining to in any way the negligence, contributory negligence of any employee or agent of the City of Pensacola, NFPB, and the Florida Department of Health in Escambia County or of the City of Pensacola, NFPB, and the Florida Department of Health in Escambia County themselves.

In consideration of my being allowed to participate in this event, the undersigned agrees that such participants' likeness may be photographed or videotaped and that such images may be published in an outlet used to promote or publicize that program.

The City of Pensacola, NFPB, and the Florida Department of Health in Escambia County reserve the right to refuse services to any merchant.

Signature \_\_\_\_\_ Date \_\_\_\_\_



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## Sponsorship Opportunities

Please indicate below which sponsorship level you are interested in by checking the “selection box” and submit this page and your company logo with your Vendor Registration.

<b>Title Sponsor</b>  FLORIDA DEPT. OF HEALTH & ESCAMBIA 5210	<b>\$ 1500</b>	<ul style="list-style-type: none"> <li>• Event will be “YOUR COMPANY NAME” Day of Play</li> <li>• 1<sup>st</sup> Tier placement of logo and link on Community Maritime Park website event pages</li> <li>• COMPANY mentioned in <u>all</u> event press releases including radio, website, and email blasts</li> <li>• COMPANY mentioned in <u>all</u> event social media posts</li> <li>• Most prominent display space at the event for COMPANY including prominent display space for mobile marketing such as banners or flags</li> <li>• COMPANY will be recognized by event emcee repeatedly throughout the event</li> <li>• Reservation for COMPANY’S event banner on Garden and Palafox Streets at City’s expense</li> </ul>
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<b>Selection</b>	<b>\$ 1000</b>	<ul style="list-style-type: none"> <li>• 2<sup>nd</sup> tier placement of logo on all promotional material**</li> <li>• Listed as “YOUR COMPANY NAME” Section of Event (i.e. WSRE Early Learning Sponsor)</li> <li>• COMPANY mentioned in press releases and during the event</li> <li>• COMPANY logo and link on Community Maritime Park website event page</li> </ul>
<b>Section Sponsor</b>		<ul style="list-style-type: none"> <li>• COMPANY mentioned in Facebook posts leading up to the day of the event</li> <li>• Prominent display area within your section</li> </ul>

<b>Selection</b>	<b>\$ 500</b>	<ul style="list-style-type: none"> <li>• 3<sup>rd</sup> tier placement of logo on all promotional material**</li> <li>• COMPANY mentioned in press releases and during the event</li> <li>• COMPANY logo and link on Community Maritime Park website event page</li> <li>• COMPANY mentioned in Facebook posts leading up to the day of the event</li> <li>• Display space for your company during the event</li> </ul>
<b>Hopscotch Sponsor</b>		

<b>Selection</b>	<b>\$ 250</b>	<ul style="list-style-type: none"> <li>• 4<sup>th</sup> tier placement of logo on all promotional material**</li> <li>• COMPANY mentioned on Facebook leading up to the day of the event</li> <li>• Display space for your company during the event</li> </ul>
<b>Sunshine Sponsor</b>		

<b>Selection</b>	<b>\$ 100</b>	<ul style="list-style-type: none"> <li>• COMPANY mentioned on Facebook leading up to the day of the event</li> <li>• Display space for your company during the event</li> </ul>
<b>Play Sponsor</b>		

Sponsor Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

\*Checks must be made out to City of Pensacola  
\*\*Subject to commitment before publishing deadlines

RETURN REGISTRATION & CHECK TO  
City of Pensacola  
c/o Parks and Recreation Dept.  
P.O. Box 12910  
Pensacola, FL 32521

FOR QUESTIONS PLEASE CONTACT  
Deja Dowdell @ (850) 436-5669  
[ddowdell@cityofpensacola.com](mailto:ddowdell@cityofpensacola.com)

**Sponsorship Deadline: July 3, 2020**



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## THANK YOU FOR UNDERSTANDING

By submitting a vendor registration, you and your organization agree to the following

- Setup time is between **7:00 am – 9:00 am** and **all vehicles must be removed from Museum Lane by 9:00 am** to allow vendors to set up in that area. **No vehicles will be allowed access to Museum Lane from 9:00 am to 2:00 pm.**
- We will not sell any products or collect money at this event (authorized food vendors must complete a separate 3<sup>rd</sup> Party Vendor form, pay \$100, and are subject to approval)
- We will bring our own table, chair(s), and tent (no larger than 10x10 without prior approval)
- The purpose of this event is to promote healthy behaviors for children and their families; any information or materials I bring to give away will be appropriate for that audience (e.g. no sugar-sweetened beverages, candy, or unhealthy food items)
- We will take away trash and otherwise clean our assigned area before leaving the event
- Since email is the primary method of communication, I have ensured that the contact email address on the vendor registration form is accurate
- We will monitor the Play Pensacola Parks & Recreation and/or 5210 Northwest Florida Facebook page(s) for urgent event updates the morning of the event
- Unless I check the opt-out box on the vendor registration, my organization agrees to participate in the Passport to Play (P2P) and understands that all required materials for P2P will be provided to you on the day of the event

The 5210 Day of Play is continuing the Passport to Play program for 2020. The Passport to Play provides guests with an opportunity to experience a variety of health and wellness activities, services, and programs in a fun and interactive way. The program also encourages participating vendors to plan activities that will enhance the experience of guests by finding creative ways to pass on their messages of health and wellness.

The Passport to Play is a printed “passport” that lists all participating vendors including space for a stamp from each vendor to validate interaction (stamps will be provided). Guests can pick up passports from any participating vendor (or 5210) and turn them in at the 5210 booth. *If your organization is NOT interested in being listed on the Passport to Play program, please indicate that by checking the appropriate box on the vendor registration.*