



City of Pensacola Strategic Planning Session

May 9, 2019

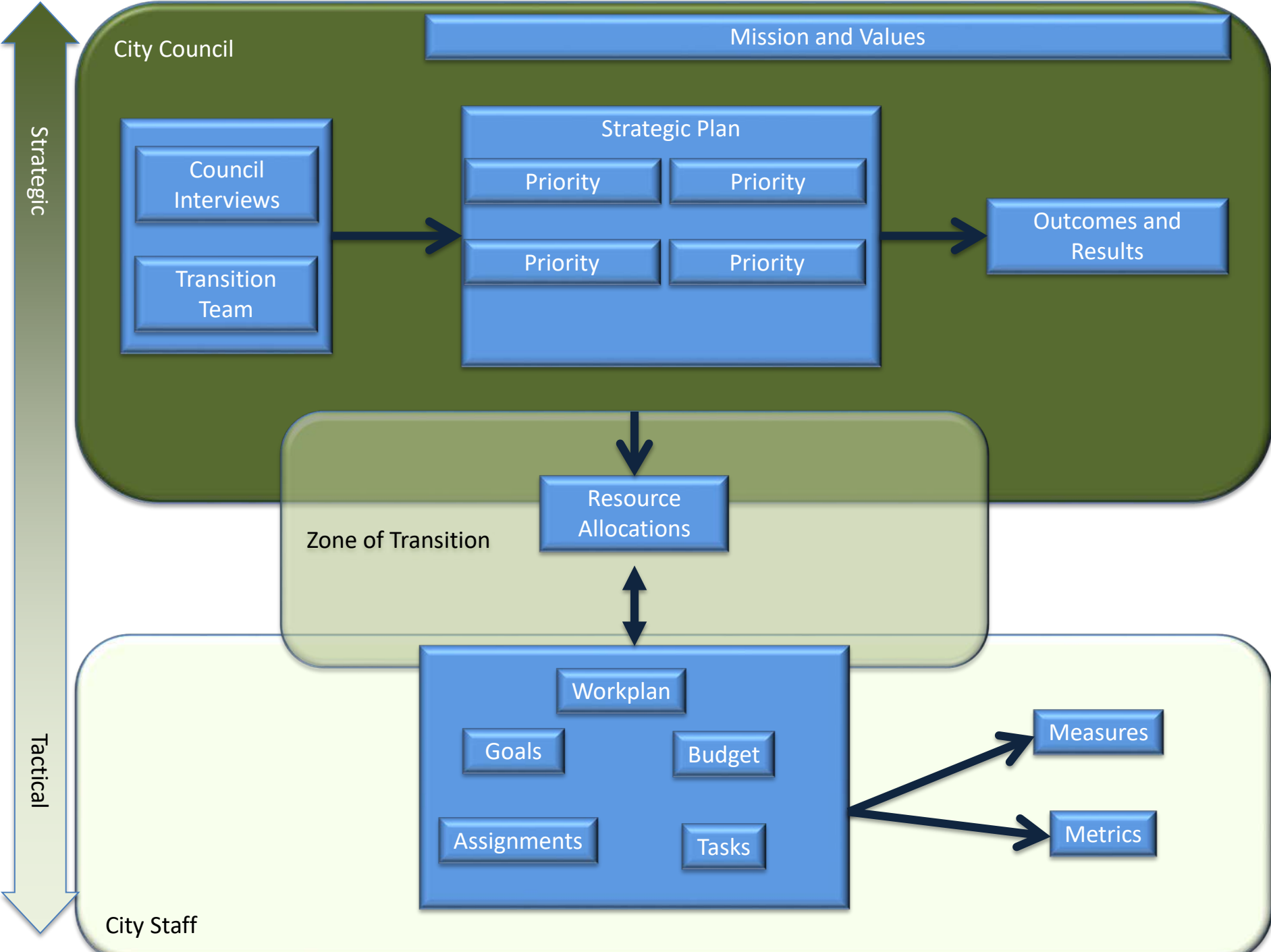
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WORKING VERSIONS RESULTING FROM THE SESSION





Mission – Working Version

The Mission of the City of Pensacola

We desire the highest quality of life for all our citizens.

We do that by:

- Providing cost effective municipal services, including public safety, infrastructure, and public amenities
and
- Working together with the community to create a healthy environment and growing economy



Values – Working Version

Transparency

- We exist to serve the people and the people should have visibility into what we're doing, and why.

Service Orientation

- We are in service of the people. As a result we strive to:
 - Provide a good service experience
 - Listen to citizens
 - Find ways for citizens to make a contribution to solutions.

Accountability

- We use the people's money and we should be able to demonstrate where it went and what we got for it.

Inclusivity

- We need to be mindful of all of our citizens' unique circumstances
- We strive to distribute resources equitably for the benefit of all our citizens

Focus on our Core Mission

- Our focus is to provide the elements of the core mission

Collaborate for Broader Impact

- We work together with intergovernmental and private partners on things that benefit the community but are not the core mission of City Government

Sustainability Mindset

- We need to think for the long term and ensure that we take actions that can be sustained and supported over time
 - Environmental stewardship
 - Affordable and decent housing
 - Historic Preservation
 - Cultivating the identities of our neighborhoods



Criteria for Prioritizing

Alignment with Core Mission

- Items that are more closely aligned to the core mission of the City should be prioritized.
- The more an item enables us to deliver services the higher its priority. Public Safety, Recreation, Infrastructure.
- Needs over wants.

Reach across the Community

- The extent to which we can provide a service consistently across the entire City the higher its priority.

Feasibility – resources and action plan

- Projects that are viable (achievable, clear action plan, clear expected outcomes) would be prioritized over others.
- Do we have the resources, especially financial, to actually implement the action?
- Measurable outcome – where we can see a demonstrable, measurable outcome we would prioritize those above others.

Partnership

- Where there are opportunities to partner the priority is higher – whether that's the private sector, the county or some other entity – if we have other people and funding sources working with us our likelihood of success goes up.



Prioritized List of Transition Team Categories

- Crime and Safety (6)
- Neighborhoods (5)
- Economic Development (5)
- Environment (2)

() indicates the number of Councilmembers indicating this was a high priority when forced to pick 3 of the 10 items. Only 6 Councilmembers participated

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Working Version developed during the session



Strategic Items Surfaced by the Council

- Maintain a safe community (7)
- Improved neighborhood infrastructure (Lighting, flooding, speeding, sidewalks) (7)
- Adopt complete streets (4)
- Adopt neighborhood focused approach or structure (3)

() indicates the number of Councilmembers indicating this was a high priority when forced to pick 4 of the 11 items

Mission

We desire the highest quality of life for all our citizens

We do that by:

- Providing cost effective municipal services, including public safety, infrastructure, and public amenities
- Working together with the community to create a healthy environment and growing economy

Values

Transparency	Service Orientation	Accountability	Inclusivity	Focus on our Core Mission	Collaborate for Broader Impact	Sustainability Mindset
We exist to serve the people and the people should have visibility into what we're doing, and why.	We are in service of the people. As a result we strive to: <ul style="list-style-type: none"> • Provide a good service experience • Listen to citizens • Find ways for citizens to make a contribution to solutions. 	We use the people's money and we should be able to demonstrate where it went and what we got for it.	<ul style="list-style-type: none"> • We need to be mindful of all of our citizens' unique circumstances • We strive to distribute resources equitably for the benefit of all our citizens 	Our focus is to provide the elements of the core mission	We work together with intergovernmental and private partners on things that benefit the community but are not the core mission of City Government	We need to think for the long term and ensure that we take actions that can be sustained and supported over time <ul style="list-style-type: none"> • Environmental stewardship • Affordable and decent housing • Historic Preservation • Cultivating the identities of our neighborhoods

Priority Areas

Crime and Safety

- Maintain a safe community
- Other Transition Team items as appropriate

Neighborhoods

- Improved neighborhood infrastructure (Lighting, flooding, speeding, sidewalks)
- Adopt complete streets
- Adopt neighborhood focused approach or structure
- Other Transition Team items as appropriate

Economic Development

- Increase affordable housing inventory
- Take advantage of our history to help the city grow and become a better place
- Targeted development zones – West Cervantes, 9th Ave
- Other Transition Team items as appropriate

Environment

- Completion of strategic water quality projects
- Strategic Exotic / Invasive species eradication projects
- Other Transition Team items as appropriate

Prioritization Criteria

- Alignment with Core Mission
- Reach across the Community
- Feasibility
- Partnership Possibilities